

Nicholas Sunderland

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Award Winning High End, Residential and Commercial Property Interior Designer

WWW.NSINTERIORS.COM

Over 40 years of international experience in design and interior design; in addition to the UK, private commissions have taken him to New York, Dubai and Pakistan. Often described as a counsellor and mediator, Nicholas excels at converging aesthetic, commercial, functional and technical priorities, generating solutions to satisfy all sides. Unafraid to leverage aspects of design for unorthodox purposes, he brings an innovative and cost-effective approach to interior design. Highly organised, Nicholas brings professionalism and delivery excellence with a positive solution focused approach.

In addition to working with high net worth individuals on projects, Nicholas is open to Non-Executive Director position. He would be an asset to organisations that: develop property; have a portfolio of commercial assets; are in a growth phase; are navigating regulatory environments; need an experienced, objective viewpoint on specific projects; have innovative technologies without an identified commercial market. Such companies would benefit from Nicholas' experience in designing new fit for purpose spaces, making efficient use of commercial spaces and incorporation of innovative technologies in his designs.

Primary Areas of Expertise at a Business Level

- ❖ **Governance: Has consistently** advised companies on how to establish robust governance structures for major design projects. Advocates for an ethos of taking no shortcuts, sourcing quality materials and managing budgets on an ongoing basis. Has also learnt plenty from unfortunate experiences with outsourced project management companies, now equipped with insight into what to avoid.
- ❖ **Risk Management:** Throughout career, has mitigated the risk of going over budget and delivering work without payment. Liaises with clients to ensure money is received into accounts before commissioning any work to be conducted. Engages clients diplomatically and maintains consistent communication channels to manage risks in this regard.
- ❖ **Navigating Regulatory Environments:** Part of the British Institute of Interior Designs (BIID). Maintains up to date understanding of CPD (continuous professional development programmes) offered by BIID. Constantly works with architects and construction companies to ensure design and building elements such as cladding are health and safety compliant with regulations.
- ❖ **Translating Technological Innovations to Commercial Applications:** Identified cost effective ways to introduce technology into hotels, a notion often shunned by hoteliers who believe technology is too expensive and disruptive. Demonstrated simple technologies to hoteliers that could help drive efficiencies, save costs and ultimately improve customer experience. Incorporated these technologies into design once buy-in was achieved

Honours & Awards

Global Business Insights Award United Kingdom

Best Interior Design Company 2019 England

Dec 19

Interior Design Awards

Best Interior Design Firm England: Winner

Jan 18

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Interior Design Awards 2017 <i>Most Innovative UK Luxury Residential Project West London House</i>	Jan 17
Interior Design Awards 2017 <i>Nicholas Sunderland Best Luxury Residential Interior Design Company London</i>	Jan 17
International Design Excellence Awards <i>Finalist Edward Sunderland Designs for 22 Park Road</i>	Dec 16
International Design Excellence Awards <i>Design Excellence Award Finalist Residential project under £1m</i>	Dec 15
Society of British and International Design Finalist 2015 <i>Interior Design Residential Project over £1m</i>	Dec 14
International Property Award <i>Highly Commended Award for design and Development of a Private Residence London. Interior and Architectural design, furniture and space.</i>	Oct 12
International Property Award <i>Highly Commended Category for Residential Renovation/Redevelopment for 121-123 Blythe Road London. Full Architectural and Interior Design, furnishings and space.</i>	Oct 12

Media Exposure

- ❖ Featured in articles in The London Evening Standard, 25 Beautiful Homes and The Wharf.
- ❖ Recent filming for Britain's Empty Homes showcased a full development highlighting his team's ability to create beautiful homes at every level.
- ❖ Regularly contributed to Grand Designs Live.
- ❖ Featured in a 1-hour documentary for Channel 4 on a unique Design and renovation project.
- ❖ Interviewee for ITN, LBC, BBC News 24, Sky News, Daily Express, Daily Mail, Evening Standard, local and international press including Italian Vogue and Highlife magazine with book contributions for Dorling Kindersley.

Professional Chronology

NSI Design Limited (formerly NS Interiors): Founder; Managing and Design Director	Sep 01 – Present
NS Interiors Founder; Managing and Design Director	Apr 98 – Aug 01
Two's Company Interior Design Limited: Joint Creative Director	Jan 17 – Present
Edward Sunderland: Founder and Director; Head of Interior Design	Jun 10 – Sept 19
NG Marketing: Design Director	Sep 01 – Jun 03

Professional Development, Qualifications, Memberships

British Institute of Interior Design: Registered Interior Design
Society of British and International Design: Member
NEWH Inc Hospitality: Member
Academy of Arts: interior Design, Interior Design Commercial and Residential
Feng Shui Masters School Malaysia & UK: Masters, Feng Shui and Esoteric Design
University of Nottingham: BA Graphic Design

Client List

PERSONAL CLIENTS

Benazir Bhutto

Prime Minister Pakistan

Sanam Bhutto - Ms**President Asif Zardari**

President Pakistan

Mathmos Lighting-London**George O'Dowd**

Musician

Lord & Lady Archer**Kate Moss****Channel 4****Sky TV News Room****Greg Dunne**

Finance Director Icecap Ltd

Geoffrey Hayzer

Royal Portrait Artist

Rheman Malik

Senator Pakistan

Ian Edwards**Emin Kamisli**

Vice Chair Esas Holdings

Captain Misra

Shipping Magnate

Simon Power

Director Knight Frank

Richard Nuttall

Sales Director

Mr & Mrs Chapman

Director Barclays

Ounal Bailey

Director Britvic

James Brogan

CEO Brogan Group

Patrick Veich

Author, Businessman

Dame Inga Beale

CEO Lloyds of London

Sherry Rehman

Pakistan Senator/ USA

Julie Gamble

Beautician

Ruth Ellis**Christian Farthing**

Doctor

Dimitri Breyne

Federated Hermes Int

Hans Goethals

NHS

S Collier / J Gregory**Gayani Pitiyage**

Doctor

Simon Dragomir Karic

Chairman Tesla Palace

CORPORATE CLIENTS

Yellow Pages

Manchester

PPP Offices

Karachi

Citi Bank

Karachi

Zsabist University

Pakistan & Dubai

Coram Chambers Temple

London

Coca Cola

London fs

1 Kings Bench Walk

Temple
London

Malaria Consortium

London

Independent Hotel Show

London

Royal Mint Gardens

London

MEDIA COVERAGE AND PRESENTATION LECTURES

Regular Interior Design interviews on National Radio and TV broadcasts for London and UK, and extensive media coverage. **TELEVISION:** Featured on Channel 4 Documentary, Watching Paint Dry, Property featured in Made In Chelsea, Interviews for BBC Britains Empty Homes. **RADIO:** James Whale Interview, Capital Radio Interview, ITN News, Invicta Radio, Channel 5 News, Sky News, Shanghai News, BBC News 24. **MAGAZINE FEATURES:** Italian Vogue, Real Homes, Feng Shui for Modern Living, 25 Beautiful Homes. **PRESS:** Daily Mail, Evening Standard, Daily Express, The observer, Hong Kong Times, full-page feature in The Wharf for Canary Wharf London and again in The London Evening Standard. **LECTURES:** Official presenter at Grand Designs Live, Design Summit London, Maison & Objet Paris, May Design Series., **TO BUSINESS LEADERS:** Canterbury University, Nottingham University, Zsabist Karachi, Zsabist Dubai.